

## **Brainstorming for Business Innovation ©**

Brain plaque build up? Use RPS Mental Floss to get the creative juices flowing. Discover how the proven techniques of improvisation and brainstorming will enhance your strategic thinking, negotiation skills, vision planning, and other aspects of your work and life. The results may surprise you!

The only thing constant in life is change. That is especially true in business. You need a work force that is constantly innovating and coming up with new and great ideas. Brainstorming is the order of the day but most businesses don't succeed in inspiring their teams to generate good ideas.

You need to ensure you come away with the best idea, not just the first idea. And you need to make sure that process is positive and fun. Happy people are creative people and creative people are excellent innovators and problem solvers.

If everybody is encouraged to brainstorm for better Business Innovation you'll have a room full of people supporting each other and looking great. Imagine working in a company where everybody is a star!

*"I just want to say what an amazing time I had at your seminar. I haven't laughed that much in a long time! (and feel free to quote me on that!) I think the best part was your "Debunk your assumptions" segment with the dots. What an awesome exercise in showing how much we assume when in certain circumstances. It also showed me a lot about my character in the fact that I just followed everyone else's assumptions!"*

**~ Melanie Miceli, Ministry of Labour and Citizens' Services**

### **Direct benefits to participants:**

- Learn how to rediscover your own creativity and innovation
- Learn the importance and effect of acceptance
- Learn how to build on ideas
- Take part in interactive exercises to stimulate the imagination and enhance creativity
- Review practical examples based on your work place
- Receive a customized resource guide during the workshop as well as a follow-up resource guide

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*RPS is where great minds come to play.*